

PARADISE PLAZA

4848 CACTUS RD.
PHOENIX, AZ 85254



RETAIL LOCATIONS FOR LEASE



JASON BOWLES

SENIOR LEASING MANAGER
jbowles@whitestonereit.com
p: 480.397.1910



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PROPERTY DESCRIPTION

Paradise Plaza is located East of Tatum Boulevard and Cactus Road within the Paradise Valley Mall redevelopment trade area (now called PV). Paradise Plaza has a great mix of home improvement stores, health & wellness services and educational tenants.

PROPERTY HIGHLIGHTS

- 27% of the surrounding population is classified as a segment called Newcomers which have a median age of 39 and an average household size of 2.12.
- The PV redevelopment includes a Whole Foods Market, a dine-in Harkin's luxury theater, and multi-family residential. This project is currently under construction now.
- This trade area includes several national Tenants such as Target, Walmart, Costco, Hobby Lobby, Big 5, and REI.

OFFERING SUMMARY

Available SF:	5,059 SF
Gross leasable area:	124,217 SF
Vehicles Per Day:	28,000 via Cactus Road 4,000 via Paradise Village Parkway
Signature Tenants:	Sherwin Williams, Leslie's Pool, Phoenix Children's Hospital, Heritage Church

DEMOGRAPHICS	5 MIN DRIVE TIME	10 MIN DRIVE TIME	15 MIN DRIVE TIME
Average HH Income	\$138,263	\$144,435	\$144,628
Total Population	26,992	131,811	355,593
Total Households	11,980	54,269	157,305

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LEGEND

Available

Available Soon

Unavailable

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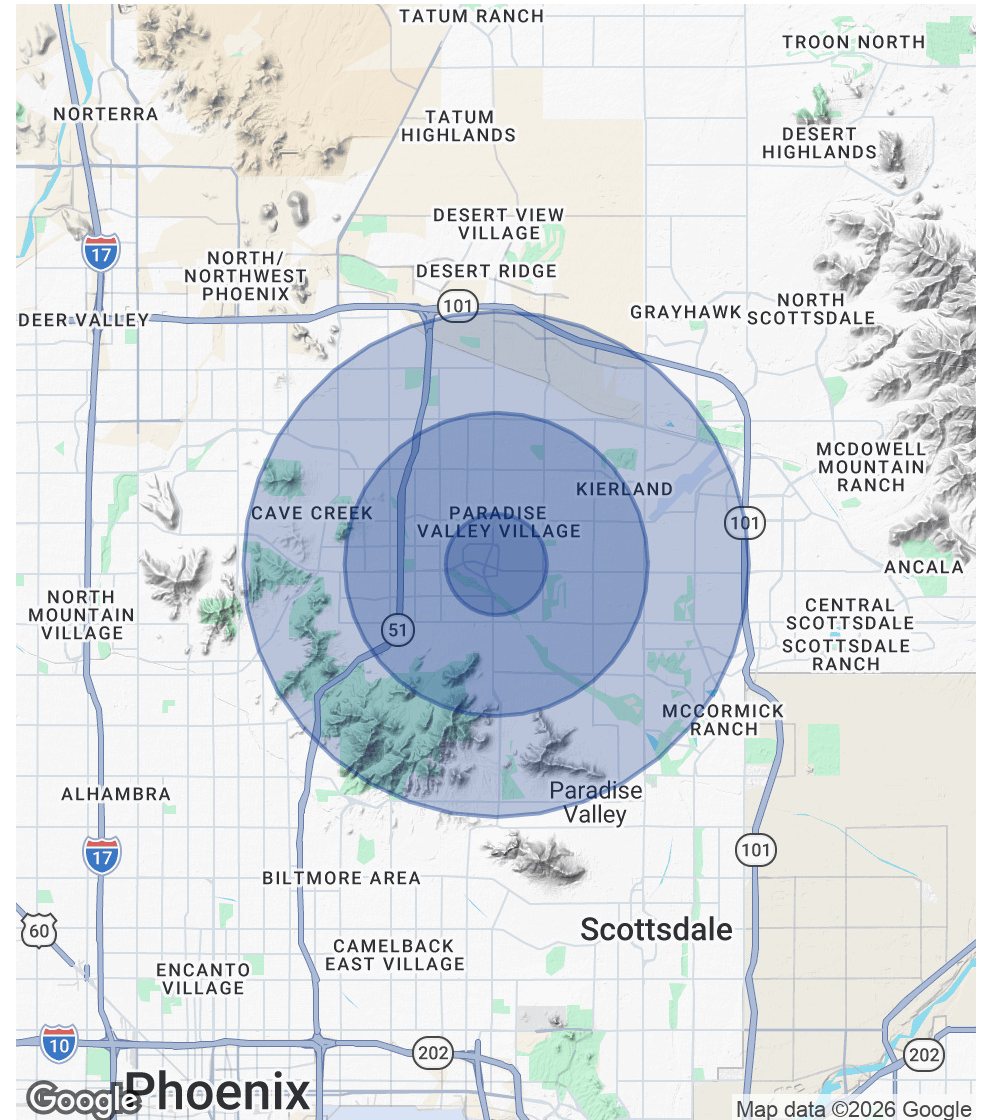


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Demographics data derived from 2024 ESRI

POPULATION	5 MIN DT	10 MIN DT	15 MIN DT
Total Population	26,992	131,811	355,593
Daytime Population	29,198	138,251	455,373
Workers	17,503	78,789	296,599
Residents	11,695	59,462	158,774
HOUSEHOLD & INCOME	5 MIN DT	10 MIN DT	15 MIN DT
Total Households	11,980	54,269	157,305
# of Person per HH	2.23	2.40	2.24
Average HH Income	\$138,263	\$144,435	\$144,628
Average House Value	\$603,258	\$664,546	\$685,388



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